



# bootstrappers

You have an idea or are already running a side hustle that you would love to turn into your full-time gig. You have dreams of running your own business and being your own boss. How do you get the confidence to get started?

## Get your idea up and running ... boots and all in our 16 week accelerator

Bootstrappers is designed to assist you to DREAM BIG and get your side hustle or idea out in the world. It will give you the confidence and accountability to test your assumptions, set goals and face your insecurities as you build your business of your future.



### LEARN HOW TO:

- Define your customer and decide and research their pain points
- Get clarity on what your product or service is
- Develop a clear marketing message
- Understand the tools and resources you need to get your business started
- Put together a one page business plan
- Problem solve and make effective decisions with confidence

### WHAT'S INCLUDED?

- 2 hour " Get to know you Session"
- 8 Online learning modules - self paced
- 6 x 1 hr Live peer learning sessions
- 1 / 1-1 Coaching session and learning plan
- 6 x 1hr Live group problem solving sessions
- Mindset and Leader Behavior Profile
- 1 - 2 year business action plan
- 6 months access to Groei.Us - Small business community

**Program commencement dates - annually March and August**

Find out more:

[www.groei.com.au](http://www.groei.com.au)

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