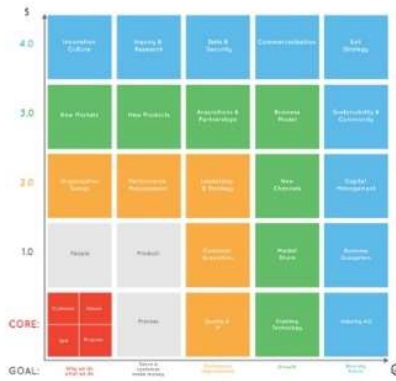


groei map

25 Boxes to map your strategic projects.

Circle the boxes you want to focus on.



Innovation Culture		Inquiry & Research	Data & Security	Commercialization	Exit Strategy
New Markets		New Products	Acquisitions & Partnerships	Business Model	Sustainability & Community
Organization Design		Performance Management	Leadership & Strategy	New Channels	Capital management
People		Product	Customer Acquisition	Market Share	Business Ecosystem
Customer	Values	Process	Quality & IP	Enabling technology	Industry 4.0
Self	Purpose				

