

“knoei Launchpad popup Information Session” – Coming to Toowoomba

Empowering the Next Generation of Regional Female Founders with Knoei Launchpad

Groei Education is proud to announce its participation in the Miles Government's Accelerating Female Founders Program, with funding support from Advanced Queensland. As one of the 11 companies selected to receive this critical funding, Groei Education is thrilled to introduce the Knoei Launchpad: Accelerating Female Founders Program, designed to empower young female entrepreneurs from regional communities.

Speaking passionately about the program, co-founder and director **Tara Jacobsen** said, *"I've been a regional female founder in remote and regional Australia for about 15 years. Most of my professional life has been in the regions, and I know how hard it is for anyone to start a business in those areas, let alone a female founder. We are deeply focused on supporting young women in regional areas to launch their businesses, surrounding them with the tools and mentorship needed to develop their startup ideas, create prototypes, and bring them to market."*

The Knoei Launchpad is an eight-month fully funded program, specifically designed for female founders aged 18-25 from regional communities who are innovative, passionate, and ready to take their businesses to the next level. Whether young women are just starting with a concept or have an early-stage startup, this program provides the tools, guidance, and support you need to grow and learn.

Starting in January 2025, Knoei Launchpad offers females in regional Queensland the following learning outcomes:

- **Concept growth and ideation:** Participants receive personalised support to refine and expand their business idea.
- **Connections and social capital:** Building a strong network of mentors, industry experts, and like-minded entrepreneurs.
- **Mentorship and expertise:** Access to insights and advice from seasoned professionals across diverse fields.
- **Certificate IV in Entrepreneurship and New Business:** Earn a recognised qualification to strengthen entrepreneurial skillset and credentials

In addition, participants are invited to attend a **regional pop-up session** to find out more about the program in Toowoomba on Thursday 5th December. This session will be held at UniSQ where participants can meet facilitators, mentors, industry experts, and other startup founders involved in the program. These sessions provide a hands-on preview of how the Knoei Launchpad program will help transform young women in regional Queensland, guiding their ideas from concept to commercialisation.

Fast Facts

- Fully Funded
- 8 month course commencing 2025
- 2 Intake options January 2025 and May 2025
- Delivered online and in person
- Flexible learning schedules to suit work and study commitments
- Option to complete a Cert IV in Entrepreneurship and New Business

More information visit <https://knoei.com.au/knoei-launchpad/>

This project is supported by funding from Advanced Queensland

About Groei Education

Groei Education is an innovative education business focused on empowering individuals and organisations through the development of future-thinking skills. Working with corporate enterprises, government bodies, industry groups, and schools, Groei designs transformative learning programs that foster innovation, entrepreneurship, and peer-based learning. With a commitment to making real-world impact, Groei Education helps create pathways for future-ready leaders and businesses.

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